



## ABOUT RICK

Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 7 years of industry success. Specializing in print & digital media. Highly artistic, always on-task and fluent in the Adobe Creative Suite. Consistently creates skilled, clear and brand-specific designs.

## CONTACT

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734-649-6931

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## HOBBIES

- Spending time with wife & daughter.
- Boating & watersports
- Drawing
- Playing videogames
- Twitch streaming

# RICK MEURS

## Graphic Designer

## EDUCATION

### Michigan State University

May 2009 – May 2014

Bachelor of Fine Arts

Specializing in Studio Art, Photography, Graphic Design, & Game Design

## WORK EXPERIENCE

### Skeye Wholesale – Marketing Media Manager

October 2014 – Current

- Created digital image files for use in digital and traditional printing methods.
- Directed marketing projects through conceptual planning, schedule management and final implementation.
- Oversaw preparation of marketing copy, images, videos, emails and other collateral.
- Created printed marketing materials designed to drive campaigns.
- Consulted with Sales and Purchasing departments to manage marketing initiatives promoting product lines.
- Developed creative design for print materials, brochures, banners and signs.

### Michigan State Residential & Hospitality Services – Facilities Supervisor

May 2010 – May 2014

- Led student facilities crew in the maintaining of 6 residential dorms.
- Responsible for dorm upkeep & cleanliness throughout year.
- Managed schedules, payroll, and employee paperwork.
- Ran employee meetings & new hire interviews

## SKILLS

Print & Digital Media	95%
Adobe Creative Suite	75%
Visual Design	95%
Graphic Design	100%
Bilingual In Dutch	85%